

FOR SPECIAL FOCUS THIS MONTH

GROW TO WIN:

- **Prospecting (A): Outreach with *Behind the Big News* video/“Media Cartel” TNA (See Agenda Item I)**
- **Follow-up (B): Schedule Chapter video series (See Agenda Item I)**

NATIONAL CONCERTED ACTION:

- **Mission (C): Expose the Earth Charter (*Get US out!*) (See Agenda Item II)**

OTHER:

- **TRIM on Tax Day (April 15th) (See Agenda Item IV, below)**
- **Prospecting opportunities with “Jobs” reprint (See Agenda Item VII, below)**

SPECIAL COMMENTS AND SUGGESTIONS

The War with Iraq

Dealing with passionate feelings that can flow in times of national crisis certainly presents an uncomfortable challenge. The Insiders are employing a very slippery strategy to isolate true constitutionalists from the vast majority of decent, patriotic, but uninformed Americans.

— William F. Jasper,
Foreword to *Bulletin*

After the April *Bulletin* went to press, President Bush committed U.S. forces in a war with Iraq. The outbreak of war presents us with new outreach challenges similar to those in the

immediate aftermath of 9-11. How do we talk to people during a period of high emotion and get them to see a bigger picture?

Most people will want to know if we are for or against the war. That’s how they see it. And many will likely be impatient with us if we try to present viewpoints, deeper analysis, or information that doesn’t fit nicely in those boxes. Since we cannot stand with either the Bush administration or the anti-war protesters, some tact is required at the outset of such conversations. Our objective should be to persuade our fellow Americans to consider, in steps, the hard evidence as to where our leaders are taking us.

Here is one approach we can use, if pressed, to address the question of where we stand:

“We certainly don’t support the anti-war protesters. Many of their leaders have a clear record of anti-Americanism. We definitely support our troops who are risking their lives to carry out the mission assigned by our government. However, we are concerned as to where the current war will lead. We believe, as did our Founding Fathers, that when we go to war and put our troops at risk it should be done to protect America’s vital interests, not to support some international objective such as strengthening UN authority.

“Unfortunately, our recent wars have not always lived up to expectations. For example, the first war with Saddam and the subsequent UN embargo served to strengthen Saddam in power, allowing him to wipe out much of his Kurdish opposition, while creating massive suffering among the Iraqi people. Moreover, many Iraqis were subsequently invited to resettle into the United States and among them Saddam has infiltrated trained terrorists.”

Many of the most ardent Bush supporters

should be receptive to the above position. At this point, if we were successful, we will have the sympathy and interest of our listener and be able to suggest some reading on a related topic.

The April 7, 2003 “Who’s still here?” issue of *The New American* provides several articles that should bridge the communication gap with those who have jumped in line to follow President Bush. William Jasper’s “Crying ‘Peace’ While Waging War” exposes the revolutionary agenda of the “peace” leaders. It should have special appeal to Bush supporters. And the two cover story articles by William Norman Grigg — “Importing Terrorism” and “Alien America” — provide outstanding documentation of the unexpected consequences of previous wars.

In summary, particularly in the new environment, we recommend that our outreach efforts not start by confronting our prospect with our conclusions about the real agenda of President Bush. Instead, work to establish common ground first. Focus on the immigration sieve and the problems of imported terrorism. Focus on principles.

It’s also a great time to discuss the United Nations. A recent lead editorial in the *Barnesville (Georgia) Herald Gazette* argued that we should get out of the United Nations. The paper told its readers that The John Birch Society had been right and ended up directing readers to our getusout.org website.

However, our challenge now is to use the opportunity created by the widespread anti-UN sentiment to build understanding of the *real* dangers of the UN. Much of the present anti-UN sentiment is based on the wrong reason — the UN is not putting teeth behind its resolutions. That sentiment can easily be turned into support for UN “reforms” coupled with expanding its power at the expense of U.S. sovereignty. Our *Get US out!* campaign could not be more timely as the proper target for our focus.

Expose the Earth Charter (“Mini-Campaign”)

Left-wing support for the Earth Charter movement will undoubtedly be spread thin in the months ahead, since some of the same organizations pushing the Earth Charter have been tapped to demonstrate against the war in Iraq. But the Earth Charter movement is still very much alive.

Earlier this year, the Earth Charter was the centerpiece of the Second World Education Forum as well as the World Social Forum in Puerto Alegre, Brazil.

The United Nations has recently endorsed two new Earth Charter education projects: “Educating for Sustainable Living with the Earth Charter” and “UN Decade of Education for Sustainable Development.” These projects will be pushed by UNESCO.

On Saturday October 11th and Sunday October 12th, simultaneous Earth Charter Community Summits will be held worldwide. (See the website: www.earthchartersummits.org/SummitCities.htm for a list of cities where summits are planned.) In the U.S., many of these summits will likely be linked to Gorbachev’s swing through the country.

We strongly recommend that building resistance to the Earth Charter be the primary focus of concerted action for the next several months, both for our Chapters and for our *Get US out!* Committees.

Inside the United Nations

A first step in taking advantage of the outreach and development opportunities with this tool is to ensure that every Chapter member has a couple of copies and undertakes to read it immediately.

— March 2003 *Tactics*

Shipping from a second printing for *Inside the United Nations* has already begun. A printer error affected a substantial portion of the first printing, so a second printing was quickly scheduled. This gave us an opportunity to correct several small mistakes of our own that

were discovered in the first printing. The printer replaced all of our remaining stock from the first printing.

Utah Members Battle to *Get US out!*

The right climate for a *Get US out!* measure did not develop spontaneously in the Utah House — it was cultivated.

— April *Bulletin*

We don't wish to take anything away from Representative Don Bush, who introduced H.R.7. He clearly was willing to step up to the plate and fight hard for his resolution. But we would be remiss if we didn't acknowledge among ourselves the extensive leadership of local JBS members, through the *Get US out!* Committees, in building support for, and interest in, the measure.

A lot of JBS organized activity went on behind the scenes. The extent of that activity is not apparent from what we have been able to report in the limited space in this and earlier *Bulletins*.

The leadership of the *Get US out!* Committees set plans in motion late last year to focus on getting our proposed resolution (in the Member Action Kit) passed by the Utah State legislature. They were emboldened in this task by their successful experience in the con-con fight. They decided to imitate some of the same approaches that proved to be so successful in pushing through the Utah rescission resolution. However, they realized that this would be an even tougher challenge because many legislators would be slow to accept that a resolution to *Get US out!* was really a matter for their concern.

The high-profile publicity campaigns run by the Committees during 2002 set the stage for this project. The Committee leadership started by raising \$1,000 from volunteers for printing, postage, envelopes, videos, books, and literature so that members would have the tools to influence their legislators. They were ready to go when the legislature convened in January.

The project was ambitious and very well organized. The 104 state legislators were divided up geographically. Responsibility for contacting each legislator was assigned to one of several *Get US out!* Resolution Project Chairmen throughout the state. Sufficient copies of the resolution and the documentation packet were printed so that one could be put in the hands of each legislator. All were invited to the Fall Speaker Tour. Some were persuaded to watch videos such as *The U.N. Deception*.

A number of legislators agreed to cosponsor our resolution, and others agreed to vote for it if it came up. This was the environment in which Representative Don Bush submitted his own resolution.

All members and staff need to be familiar with this story so that they can relate to others how even a small organized effort can seriously confront the Insider agenda. As we mentioned last month, the last thing the Insiders want at this stage in their plans is to have U.S. membership in the United Nations debated seriously before the American people. But JBS members in Utah were able to accomplish precisely that as the debate over H.R. 7 garnered repeated statewide media attention.

More of the Utah story will appear in the April 21st issue of *The New American*.

Another Bright Spot

One of the bright spots in 2003 has been the steady increase in traffic to our websites, which has spilled over into sales and inquiries. A graph in the February *Bulletin* showed an upward trend from 1999 through the end of 2002.

Well, January and February of 2003 each exceeded the peak month in 2002. The two combined exceeded one million page views — almost the traffic for the entire year of 1999! Moreover, traffic in March is on track to surpass February's numbers. And the traffic for February was well above September 11th levels.

AGENDA COMMENTS AND SUGGESTIONS

I. Recruitment

In many areas, the best prospects for a Chapter video series are those who came out to hear one of our speakers on the Spring JBS Speaker Tours. If there is one in your area, now is not too soon to organize the follow-up.

In areas with no Spring speaker, a few dedicated members can still organize their own event. With heavy public criticism directed at the UN, albeit for the wrong reasons (i.e., the UN didn't do its job), the timing is excellent for a public showing of *The U.N. Deception*. Invite the public to come and find out what's really wrong with the United Nations and what Americans need to do about it. We suggest renting a nice public meeting room.

Copies of the April 7th "Who's Still Here?" issue of TNA should be on display and promoted following the *U.N. Deception* video showing. "Alien America," one of William Norman Grigg's reports in that issue, documents how "Even as we fight a war on terrorism abroad, the U.S. — thanks to our UN entanglements — is importing a potential terrorist 'fifth column' at home."

Chapters that sponsor a showing of either *Behind the Big News* or *The U.N. Deception* in a public setting should follow those showings with invitations to a private two-part video series. The series should start with the video not used for the public showing. And the closing video, of course, would be *Membership: Making a Difference*.

II. Stop the New World Order

Get US out! of the United Nations

With a new Congress and a new H.R. 1146, we need to start over again in persuading representatives to become cosponsors. As Larry Greenley notes under "Pending Legislation" this month, "In recent weeks perceptions of the UN have changed dramatically. Many conservative opinion molders have begun to call for

the U.S. to get out of the UN."

Unfortunately, this shallow anti-UN tide can easily backfire. We must distance ourselves from the crowd that is shouting for the UN to do its job of enforcing the peace. Opposition to the UN must be built on the right foundation. Otherwise, UN supporters will introduce measures to strengthen the UN and use the anti-UN criticism as evidence of support for their plans.

Our educational task is as great as ever. One suggestion: Organize members, as per the *Bulletin* (page 14), to ask their representative to cosponsor H.R. 1146. But have at least one member for each representative enclose the *Irreconcilable Differences* reprint with his letter and reference the reprint appropriately.

Irreconcilable Differences originally appeared in the December 2nd issue of *The New American*. It tells the captivating story of the group of patriotic senators who kept America from becoming entangled in the League of Nations. That story deals with some of the same issues that confront us with the UN today. What's nice about sending the reprint to legislators is that it justifiably holds up some legislators as statesmen/heroes.

IV. TRIM

Last month, we urged Chapters to make plans to use the new Spring TRIM Bulletin for Tax Day, April 15th. But don't forget the other opportunities. There are parades and fair booths at spring and summer outdoor events. And of course, there are the member neighborhood routes for the "100" segment of the 100/10/6 program. And your chapter will want to have a small supply on hand to seize those popular targets of opportunity — the congressman's "town meetings."

VII. The New American

Prospecting Opportunity

We have received many calls from members and subscribers excited over the March 10th "YOUR Job May Be Next" issue. One Texas

member who joined in 1979 told us he thought this was an awesome issue, perhaps the best issue of *The New American* he has seen among many outstanding issues. He had already distributed 25. For many years he had a special interest in the immigration policies that threatened to displace highly trained American technical workers. He became one of them and now drives a truck.

Another Texas member, who joined in the sixties, called after just leaving a job fair attended by many other high-tech unemployed. He was bubbling with enthusiasm over what he saw as a huge recruitment opportunity among these folks. He said everyone he approached at the fair was receptive to the message that government is the cause of the problem. "We could be reaching thousands of people who would be extremely receptive to our message right now," he noted. He particularly pointed to large groups of computer professionals who had been laid off. The message in our article about repealing the H1-B and L-1 visa programs is well received, and we could be recruiting thousands affected by those programs, he believes.

After reading the lead article, one magazine subscriber was moved to correspond with Bob Davis, General Manager of Modern Die Systems, featured in the story: "Congratulations on standing up for American industry. If you have any suggestions on how I could support the cause of keeping American industry in America and alive, please let me know. I am a senior product designer for a 10M per year company that produces custom magnetics products." Our subscriber has served on the board of directors of the local chapter of the Society of Manufacturing Engineers.

As a result of that interest, our normal magazine overrun quickly sold out. But our staff has put together a 16-page reprint. The reprint consists of the three cover-story articles (11 pages of editorial) and several ads. (25 copies of the reprint can be purchased for \$15.00).

What are the prospecting opportunities with

the new reprint? We see two: First, it provides an opportunity for any member who personally knows someone affected by the H-1B and L-1 visas to build a bridge. And second, the reprint supports a good Chapter mailing project in communities whose labor force has been, or soon may be, impacted by these government programs.

One benefit of this Chapter activity will be building up support and experience for a likely future campaign to oppose the FTAA and massive immigration. The "Fighting for Our Jobs" sidebar in the first article links the problem to several policies that need correcting, including the proposed FTAA, another round of amnesty for illegal aliens, and U.S. funding to the World Bank and its sister institutions.

Here is a sample cover letter for a Chapter mailing of the reprint:

Dear _____ :

The enclosed reprint from *The New American* magazine features three revealing articles that provide important insight into a serious national problem.

Until very recently, our "high-tech" industries were viewed as the "salvation" of the U.S. economy. Traditional heavy industries may have fallen on hard times, but the many "silicon valleys" and "technology highways" around our nation were prospering.

All that has changed. I have a number of friends and acquaintances in the field of computer technology, and many of them have told me they are worried about the future of the industry — and their own personal future.

There is no logical reason why educated, highly competent members of America's work force should fear for their livelihoods. The same can be said of our nation's innovative entrepreneurs. The contribution they make to our nation's standard of living and economy is second to none.

If the enclosed reprint is correct, much

of this downturn in jobs can be attributed to bad *policy* decisions. But what can be done? For starters, the reprint suggests that American middle-class workers, together with independent business owners, combine to force Congress to reverse destructive policies that are *importing* foreign workers and *exporting* our productivity. This also means cutting off taxpayer-supplied funding to the many agencies and programs providing loans, credits, subsidies, and loan guarantees to U.S. corporations to move to foreign countries.

I am interested in your opinion. I would also like to contact you to see if you will help to solve the problems described. I look forward to discussing this problem — and the *solution* to the problem — with you.

Sincerely,
John Bircher

Assign a member to research the names and addresses for a Chapter mailing. Good lists of professionals and entrepreneurs should be available at the local library (see for example *Business Prospector*), the local chamber of commerce, as well as the internet.

With this Chapter mailing, quality is more important than quantity. A reprint placed in a couple dozen hands of leaders and professionals who are frustrated with this problem and have the influence to fight back sets the stage for enlisting them in multiplying our reach.

For the follow-up mentioned in the sample letter, we should encourage prospects to follow the suggestions included in the reprint: Purchase a subscription (and other literature and videos to gain more insight into the big picture). Also help build pressure on Congress by purchasing and distributing more copies of the reprint. Write and inspire others to communicate with their representative and senators in Congress.

X. Youth Needs Truth

Successfully introducing young people to the

tremendous learning experience of a Robert Welch University Summer Camp requires the discipline of planning and work. As great as this program is, it's still a sales job to persuade a new camper and his parents to fit the camp into the summer schedule. Starting early, before summer plans are locked in concrete, is a must.

Consider challenging a member of your Chapter who cares deeply about our youth to take the responsibility of Summer Camp Recruiting Chairman. Supporting camp aggressively can be a lot of work, which can be difficult to inspire when there are so many other important tasks for our Birch work. But when you can delegate responsibilities the output of your Chapter is multiplied. Moreover, with this assignment you may just uncover a budding leader among your members.

Set some goals for camp attendance generated by your Chapter and challenge the designated Summer Camp Recruiting Chairman to work with your other members to meet the goals. The Chairman will need to push the members of your Chapter to identify candidates and make the contacts. And then the Chairman will need to force the follow-up, follow-up, follow-up, until fees are paid and campers actually get in a vehicle and depart for camp.

Z. Pending Legislation

H.R. 946, the Mass Immigration Reduction Act of 2003

Obtain commitments from specific members to contact each representative in your Chapter's area on this matter, urging the representative to become a cosponsor. Suggest that members add power to their letters by making reference to the scandal in "Alien America," William Norman Grigg's report in the April 7, 2003 issue of *The New American*. And include a photocopy of the article with their letters.

If your community is beset with burgeoning immigration/welfare challenges, consider expanding this letter-writing effort to include local public officials and other opinion leaders.

Suggested Talking Points for a Letter to the Editor (or comments on radio talk shows, etc.)

1. Most Americans have never heard of the H-1B visa program. But a growing number of hi-tech engineers, programmers and electronics specialists have found out about it the hard way. In 1990, Congress and President Bush (the elder) created the program, which allows variously skilled foreigners to enter the United States. In the year 2000 alone, 355,605 arrived and accepted lower pay for jobs that were taken away from Americans. Since the program began, between 800,000 and one million jobs have been lost to foreign workers. Ask someone who has been replaced by a foreigner with a “temporary” H-1B visa and you’ll discover that it’s not so temporary.

H-1B isn’t the only program some firms are using to reduce their payrolls with foreign workers. Companies possessing an overseas division can funnel workers hired outside our country into jobs here in the United States with L1 visas, another program favoring outsiders over Americans. There were 294,658 L1 visas granted in the year 2000. Congress should be told to abolish both the H1-B and L1 visa programs, not only to keep the jobs of Americans from being taken by non-citizens but to maintain America’s leadership as a First World power.

2. President Bush and his spokesmen have given the impression that the war against Iraq is being waged under U.S. authority to enforce American interests. But the Bush administration has officially sent the Security Council its acknowledgement that the war is indeed being conducted under UN authorization. On March 20th, U.S. Ambassador to the UN John Negroponte cited Security Council Resolution 687 and Resolution 1441 as our basis for using force to disarm Iraq. As has been the case since

Korea, America’s leaders continue to ignore the U.S. Constitution’s requirement for a declaration of war, as America’s finest continue to be sent into danger to help build the military arm of a world government.

3. Much of the increasing anti-UN sentiment in America is based on disappointment that the UN is ineffective and hasn’t done its job regarding Iraq. As a result, calls for granting the UN more power are being heard. This is a dangerous attitude. America should never have joined the UN in the first place. Congress should be told to support H.R. 1146, the bill calling for U.S. withdrawal. One good reason to quit the world body appears in Article 25 of the UN Charter, which states: “The Members of the United Nations agree to accept and carry out the decisions of the Security Council in accordance with the present Charter.” How can any American agree to subvert our sovereignty to a body that has so often shown hostility to U.S. positions? Our government made a bad decision to join the UN in 1945. We can now correct that bad judgement by withdrawing from the UN.

4. Many Americans are wondering today why our forces didn’t finish the job of getting rid of Saddam Hussein in 1991. The answer has been provided by Brent Scowcroft, our nation’s National Security Advisor at the time. As he explained years later, it would have violated the UN resolutions “had we added occupation of Iraq and removal of Saddam Hussein” to the objectives. Obviously, the UN was in charge in 1991 and the UN is in charge today. The U.S. military, which has become the UN’s armed force, must again be assigned only to protect the lives, liberty and property of Americans.

I&A *Concerted* *Action* Letter Writing

Compiled for the "action" portion of the monthly John Birch Society Information and Action Meeting. Our job is to create understanding. Letters "to the editor," to opinion molders, and to public officials are an important part of our educational efforts. Frequently used addresses & phone numbers:

(The President) The White House, Washington, DC 20500 (202) 456-1111 (comments)
(Your Senators) Senate Office Building, Washington, DC 20510 (202) 224-3121
(Your Congressman) House Office Building, Washington, DC 20515 (202) 224-3121

Priority
Codes

★ URGENT! Act Immediately – DO NOT wait for meeting!

● PRIMARY Focus of the month

⊗ SECONDARY After all primary items

○ ONGOING As time and stamps permit!

John Birch Society Letter Writing for April 2003

*Congress shall have power ...
To establish an uniform rule of naturalization ...
To declare war...
— Article I, Section 8, U.S. Constitution*

The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no warrants shall issue, but upon probable cause, supported by oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized.

— Amendment IV, U.S. Constitution

1. SUPPORT H.R. 1146, the American Sovereignty Act of 2003 to end U.S. membership in the UN!

Key facts: Rep. Ron Paul (R-Texas) re-introduced his bill to end U.S. membership in the United Nations, H.R. 1146, on March 6th. As of March 18th, there were already six cosponsors. Be sure to contact your representative now, even though you may have already done so innumerable times before. In recent months, perceptions of the UN have changed dramatically. Many conservative opinion molders have begun to call for the U.S. to get out of the UN. Also, polls have shown a significant downturn in support for the UN.

Write: ☐ Your Congressman, urging him to cosponsor H.R. 1146 to *Get US out!* of the UN.

☐ The Editor, inform your community about H.R. 1146 and www.getusout.org

2. SUPPORT H.R. 946, the Mass Immigration Reduction Act of 2003!

Key facts: Rep. Tom Tancredo (R-Colo.) introduced this bill on February 26th. As of March 19th, there were eight cosponsors. This bill would impose a "timeout" on legal immigration that would last from 2003 to 2008. After 2008, the immigration moratorium would continue until "the President submits a report to Congress, which is approved by a joint resolution of Congress, that the flow of illegal immigration has been reduced to less than 10,000 aliens per year."

Write: ☐ Your Congressman, urging him to support this bill to reduce legal and illegal immigration.

☐ Your U.S. Senators, urging them to support similar legislation in the Senate.

3. SUPPORT S. 188, the Data-Mining Moratorium Act of 2003!

Key facts: Several Federal agencies are developing super-snooper databases, such as, the Defense Department's Total Information Awareness program. On January 16th, Senator Russ Feingold (D-Wis.) introduced S. 188 to bring the data-mining programs of two key departments, Defense and Homeland Security, under strict congressional review and control. For more information about the dangers of "data mining" read "Watching Your Every Move," (TNA, January 27, 2003). (Read online at: www.thenewamerican.com/focus/police_state/)

Write: ☐ Your U.S. Senators, urging them to support a moratorium on Federal data mining programs.

☐ Your Congressman, urging him to support similar legislation in the House.